Government engagement slides

IGO and IO Engagement

VISION

Collaborate with inter-governmental and international organizations to promote a single open, secure and interoperable Internet through the multi-stakeholder model, and secure consensus on the role ICANN plays in Internet governance

IGO and IO Engagement

GOALS

•Achieve mutual recognition of roles between ICANN and many IGOs in the global Internet Governance landscape

•Secure acceptance for the ICANN model in the IG eco-system

•Provide support to the GAC in their engagement with IGOs and IOs

•Promote, in full coordination with our allies, the IGOs' involvement in the global Multi-stakeholder Internet Governance model

•Preserve with the international community ONE, open, secure and globally interoperable Internet

Current engagement

United Nations and related entities:

- World bank
- UNESCO (update: ICANN successfully participated in WSIS in Paris in Feb 2013)
- ECOSOC
- WIPO
- CSTD (participation in enhanced cooperation commission)
- UNDESA
- ITU (ICANN was invited to speak at the opening at the WCIT in Dubai and ICANN has also been invited to speak at the opening of the WTPF in May in Geneva and ICANN is planning to participate at the event and highlight the importance and success of the current multi-stakeholder model in Internet governance)
- UNCTAD
- UNGA
- IGF
- WSIS

Current engagement

Economic and Business development organizations:

➢WEF
➢OECD
➢ICC
➢WTO

Political, cultural and educational organizations:

➢COMMONWEALTH TELECOMMUNICATIONS ORGANISATION
➢OIF (Organisation internationale de la Francophonie)
➢DIPLO
➢Asia Pacific Telecommunity
➢Council of Europe

Current engagement

Government engagement

GOALS

• Promote active participation of Governments in the GAC

• Support GAC in fulfilling its missions.

• Explain to various governments the mission of ICANN and promote the importance of national, regional, and global multi-stakeholder approach in Internet governance.

These goals are being pursued through the development of Regional strategic engagement strategies developed through the work of multi-stakeholder working groups that include government representation and participation (among other private sector and civil society and academic representatives.)

ICANN Regional Strategies

Africa

•The Africa strategy was developed by the Africa Strategy working Group in a completely bottom-up multi-stakeholder approach and was presented at the ICANN meeting in Toronto in October 2012; it contains strategic objectives and projects to be implemented during 2013-2016

•Implementation started in January 2013 with several flagship projects including an eight country the DNSSEC roadshow; the MIGworks events in Addis Ababa, promotion of new DNS industry and business in Africa; and the creation of domain name Awards for best practices in ccTLDs and gTLDs. The first award is to be given in Durban in July 2013.

•As of FY14 (July 2013) , ICANN's representation in Africa with be strengthened with more increased staffing (plan are for 6 subregional engagement staff to work under supervision of the VP Africa); consequently with the increased capacity another set of projects identified in the 3 year strategic plan will be pursued

ICANN Regional Strategies

Latin America and the Caribbean

- Steering Committee from different stakeholder groups from the region has concluded drafting a 3 year Strategic Plan.

- The Draft strategic plan has been submitted to open consultation.

- The full Plan will be announced on Wednesday 10th April during the Beijing meeting and in May in the region (Medellin, Colombia).

- It fosters the inclusion of regional Latin America and Caribbean players in ICANN constituencies

ICANN Regional Strategies

Middle East

•A working group form community members has formed and over the past 3 months worked on developing a 3-year strategy for the Middle East;

•The Draft strategy document was posted on 28-Mar for public comments (posted on community wiki and circulated over mailing lists) The comment period will remain open until 19 April;

•The existing Draft strategy will be discussed at the Beijing ICANN meeting (Mon 8 April); The draft will be modified based on feedback from the discussion and the public comment period; The resulting final strategy document will be posted on 10 May.

•It touches on many regional issues including the promotion of IDNs in ccTLDs and gTLDs

Asia

Development of the regional strategy will follow the appointment of a new regional VP for Asia

Country Specific Approach

Brazil

•Everton Lucero joined our team, based in Brazilia. Everton will reinforce the team led by Rodrigo de la Parra and will help with overseeing, leading and executing ICANN's engagement in the region with all stakeholders.

•Within the strategy of getting closer to major emerging economies, ICANN intends to reinforce its ties with BRICS countries. Among the BRICS, Brazil is a major market with a thriving IT sector and a successful experience in managing its ccTLD through its Internet Steering Committee (CGI.br), which follows the multi-stakeholder model at national level.

Russia

•Planned staff expansion to cover Russia, CIS, and the Balkans in the next FY.

•Several high level meetings have been conducted with the Minister of communications of Russia and his deputy

•Several high level government meetings have also been conducted with government officials from Azerbaijan, Turkmenistan, Kazakhstan, Armenia, Moldova, Macedonia, Russia, and Bulgaria

•Provide support to regional ccTLD meetings with staff and funding, engaged in the dialogue on securing the Internet with Russia at the annual Garmisch meeting, organized by the Moscow State University's Institute for Information Security Issues, headed by ret.gen. Sherstyuk.

•There's a registry for .укр (.ukr for Ukraine), we continue working with the national ccTLDs across the region (including Russia –and Steve Crocker, Jeff Moss, Veni Markovski, plus several other Board members have visited, or are about to visit Russia).

Country Specific Approach

Other projects are in development with countries that have expressed specific engagement interests

India

- High level meetings with government officials in several Ministries in India with a follow-up delegation from India attending discussions at the Los Angeles office
- Planned staff expansion in Asia region to provide coverage in the region including India
- Proposal for a joint project to create a regional DNS security institute in India with the Department of Information Technology DelTy. (under discussion)

Turkey

- Upcoming launch of the ICANN hub in Turkey on 25-26 April with full support of the local government and the local Internet community.
- Working on engagement strategy with Turkey

MIGworks

MIGWorks is a series of events organized in conjunction with the regional IGFs and I*, with strong participation from governments, businesses and civil society. The goal of these events is to engage more constituencies in Multi-stakeholder Internet Governance. This is done by:

•Promoting multi-stakeholder Internet Governance mechanisms at national and regional levels;

•Fostering two-way engagement between ICANN and the I* and the regional Internet stakeholder groups.

These goals can only be achieved through an evolutionary approach that requires close and ongoing interaction and partnership with key stakeholders around the world at various levels. The program offers the opportunity to share best practices of successful multi-stakeholder models through out the ICANN community and Internet ecosystem and discuss means to enhance effective participation in ICANN and the I* and other global multi-stakeholder fora.

MIGWorks Next Steps

- After the pilot events in Dubai and Addis, a qualitative informal survey was conducted to get feedback on the program.

- A preliminary analysis of the results shows that the objective of the pilot was clear and that participants believe it not only clarifies the role of ICANN and the I*, but that it will eventually improve participation from the target regions in ICANN and other global internet policy processes.

- Future events and sites are under discussion in Asia and other regions.

Thank You & Questions?