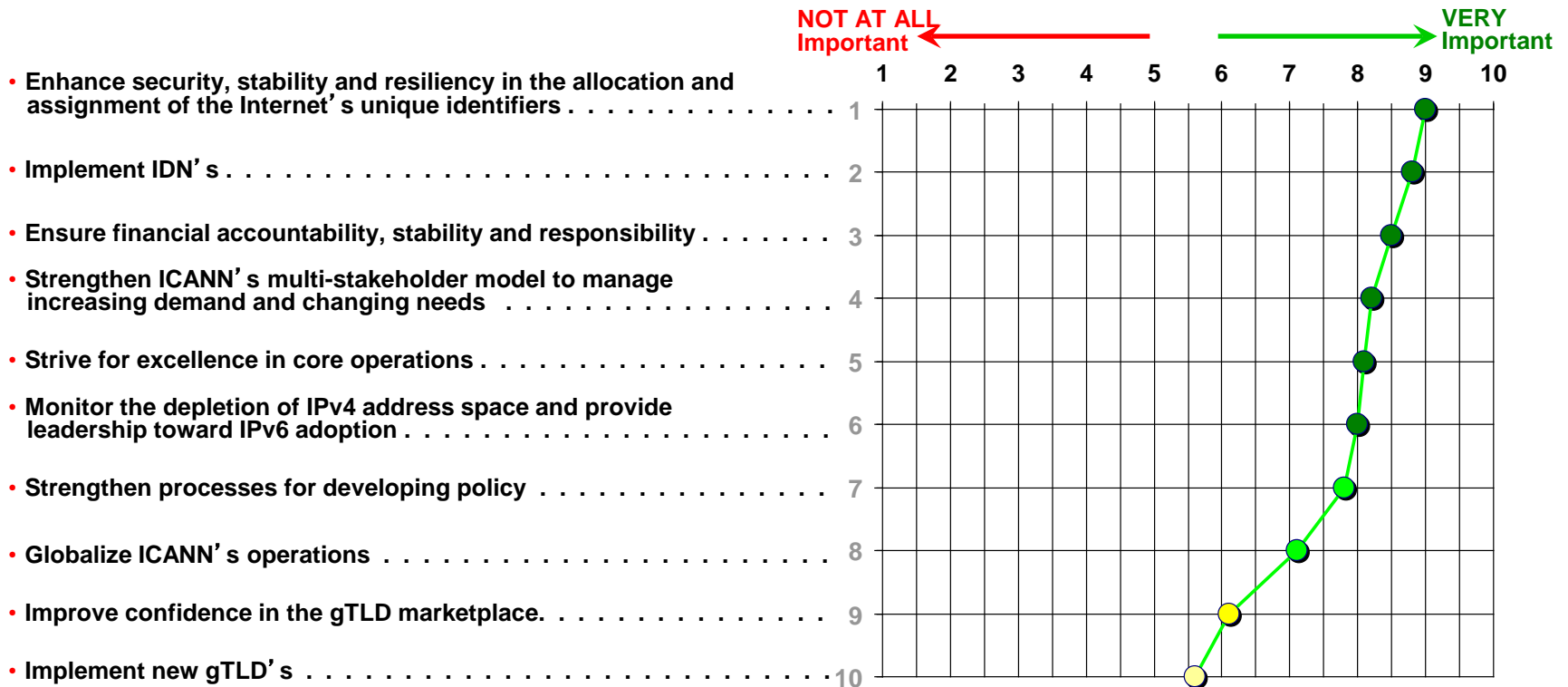


ATTITUDES TOWARD STRATEGIC PRIORITIES

PERCEIVED IMPORTANCE OF INDIVIDUAL PRIORITIES DEFINED IN THE 2009-2012 STRATEGIC PLAN FOR ICANN TO BE WORKING ON



In addition to indicating their attitude toward the priorities generally in the 2009-2012 strategic plan, ccNSO committee members were also asked to rate – on 10-point scales – their perception of how important each individual priority was to achieving the overall goals and objectives of ICANN.

The above summary data shows that not all priorities are seen to be equally important. Implementing new gTLD's, improving confidence in the gTLD marketplace and globalizing ICANN's operations are seen to be markedly less important than the other priorities. Note that average ratings of between 5 and 6 on a 10-point scale indicates a neutral attitude as to how important a priority might be or, alternately, uncertainty as to its importance.