

New gTLD Program Update

April 2013



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Agenda



New Generic Top-Level
Domains

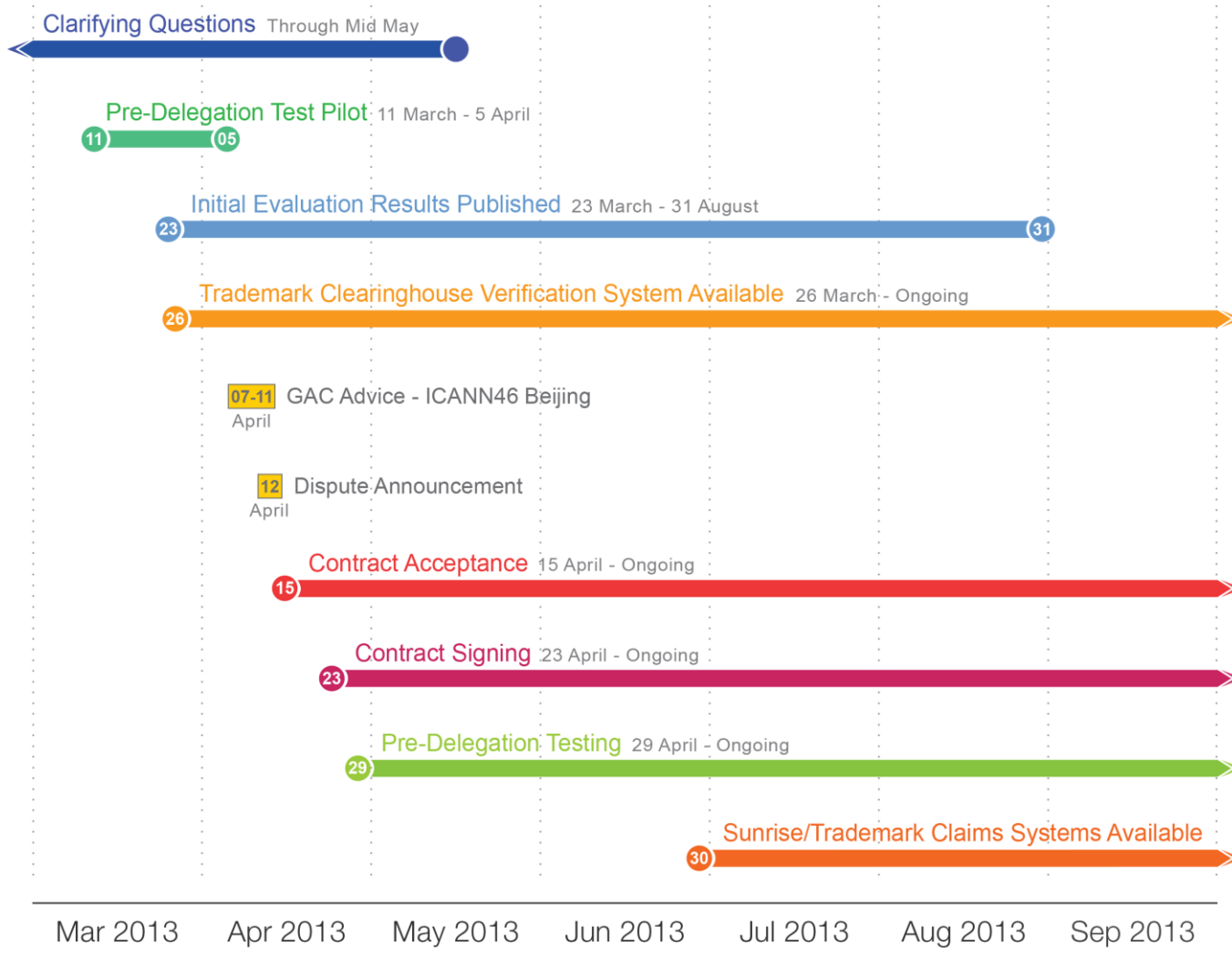
- + Accomplishments since Toronto meeting
- + Timeline
- + Application Processing
 - + Initial Evaluation Status
 - + Objections & Dispute Resolution
 - + Agreements & Contracting
 - + Pre-Delegation Testing
- + Operational Readiness
- + Rights Protection Mechanisms
- + Operational Support Mechanisms

Accomplishments since October 2012

- + TAS reopens
- + Clarifying Questions (CQs) for Geographic Names issued
- + Prioritization Draw
- + Technical/Operational, Registry and Financial Panel CQs begin
- + New gTLD Investment Policy published
- + Revised Registry Agreement, Public Interest Commitments (PIC)
- + Communication improvements
- + Government funding for Objections, instructions published
- + First URS Provider announced
- + String Similarity contention sets published & String Similarity IDN Variant Review results published
- + URS Procedure and Rules published
- + Posting of PICs
- + Call for Data Escrow Agent Applications
- + Objection Period closes
- + PIC DRP made available for public comment
- + Applicant Outreach
- + Pre-Delegation Testing Pilot
- + Initial Evaluation Results published
- + TMCH Verification Services open

New gTLD Program Timeline

New gTLD Program Timeline >



Application Processing

- + Initial Evaluation
- + Objections & Dispute Resolution
- + Transition to Delegation

Application Statistics

Applications Received	1930
Application Withdrawals Processed	39
Active Applications	1891
Application Failed String Similarity	1
Applications Failed Applicant Support	2

- + Initial Evaluation results released weekly starting 22 March
- + As of 5 April – 93 passing of first 108 applications
 - First 108 applications includes prioritized IDNs
 - Results for 15 applications not yet available
 - Possible reasons include: pending change requests, clarifying questions, or follow-up with applicants regarding missing information.

Initial Evaluation Reports



New gTLD Program Initial Evaluation Report Report Date: 22 March 2013

Application ID:	1-904-60726
Applied-for String:	vermogensberater
Priority Number:	22
Applicant Name:	Deutsche Vermögensberatung Aktiengesellschaft DVAG

Overall Initial Evaluation Summary

Initial Evaluation Result	Pass
Congratulations!	
Based on the review of your application against the relevant criteria in the Applicant Guidebook (including related supplemental notes and advisories), your application has passed Initial Evaluation.	

Background Screening Summary

Background Screening	Eligible
Based on review performed to-date, the application is eligible to proceed to the next step in the Program. ICANN reserves the right to perform additional background screening and research, to seek additional information from the applicant, and to reassess and change eligibility up until the execution of the Registry Agreement.	

Panel Summary

String Similarity	Pass - No Contention
The String Similarity Panel has determined that your application is consistent with the requirements in Sections 2.2.1.1 and 2.2.1.2 of the Applicant Guidebook, and your applied-for string is not in contention with any other applied-for strings.	
DNS Stability	Pass
The DNS Stability Panel has determined that your application is consistent with the requirements in Section 2.2.1.3 of the Applicant Guidebook.	
Geographic Names	Not a Geographic Name - Pass
The Geographic Names Panel has determined that your application does not fall within the criteria for a geographic name contained in the Applicant Guidebook Section 2.2.1.4.	
Registry Services	Pass
The Registry Services Panel has determined that the proposed registry services do not require further review.	
Technical & Operational Capability	Pass
The Technical & Operational Capability Panel determined that: Your application meets the Technical & Operational Capability criteria specified in the Applicant Guidebook.	

- + Reports for applications recommended for Extended Evaluation will have detailed information on questions that did not receive the maximum scores.
- + IE reports for applicants and public include the same information, except:
 - Detailed information for Questions 30-50 are removed from the public IE report.
- + IE reports for applicants are available through TAS.
- + IE reports for the public are available on the Microsite:
<https://gtldresult.icann.org/application-result/applicationstatus>

Initial Evaluation Panel Statistics

As of 5 April	Pre-CQ Eval	Pending CQ Response	Post CQ Eval	Prelim Panel Results	IE Results Published
Background Screening		12	-	1787	93
String Similarity	-	-	-	-	1930
DNS Stability	-	-	-	1799	93
Geographic Names	2	11	1	1785	93
Financial	679	455	264	401	93
Technical & Operational	700	434	271	394	93
Registry Services	406	224	226	943	93

Objections & Dispute Resolution



- + 274 Objections submitted / 220 Objections validated to date:
 - 33 String Confusion Objections
 - 69 Legal Rights Objections
 - 23 Limited Public Interest Objections
 - 95 Community Objections
- + Objection filings that comply with the Applicant Guidebook will be posted on the Dispute Resolution Service Providers (DRSP) websites.
- + Formal notifications will be sent to Applicants and Objectors after the release of the Dispute Announcement on 12-April-2013.
- + Applicants will have 30 days to respond after notification is received.
 - If fees and responses are not filed by the Applicant, the Objector will prevail by default.
 - Copies of Applicant responses to ICANN are optional; please send copies to DRfiling@icann.org.

Independent Objector

+ IO filed 24 Objections

- 11 Limited Public Interest
- 13 Community

Limited Public Interest Objections filed by the Independent Objector:

gTDL string	Applicant	Application ID
.Health	Afilias Limited	1-868-3442
.Health	dot Health Limited	1-1178-3236
.Health	DotHealth, LLC	1-1684-6394
.Health	Goose Fest, LLC	1-1489-82287
.Healthcare	Silver Glen, LLC	1-1492-32589
.Hospital	Ruby Pike, LLC	1-1505-15195
.Med	Charleston Road Registry Inc.	1-1139-2965
.Med	DocCheck AG	1-1320-21500
.Med	HEXAP SAS	1-1192-28569
.Med	Medistry LLC	1-907-38758
.Medical	Steel Hill, LLC	1-1561-23663

Community Objections filed by the Independent Objector:

gTDL string	Applicant	Application ID
.Amazon	Amazon EU S.à r.l.	1-1315-58086
.アマゾン[Amazon]	Amazon EU S.à r.l.	1-1318-83995
.亚马逊[Amazon]	Amazon EU S.à r.l.	1-1318-5591
.Charity	Corn Lake, LLC	1-1384-49318
.Charity	Spring Registry Limited	1-1241-87032
.慈善 [Charity]	Excellent First Limited	1-961-6109
.Healthcare	Silver Glen, LLC	1-1492-32589
.Hospital	Ruby Pike, LLC	1-1505-15195
.Indians	Reliance Industries Limited	1-1308-78414
.Med	Charleston Road Registry Inc.	1-1139-2965
.Med	Medistry LLC	1-907-38758
.Medical	Steel Hill, LLC	1-1561-23663
.Patagonia	Patagonia, Inc.	1-1084-78254

+ The IO's objections are posted on his site: <http://www.independent-objector-newglds.org/english-version/news/>

Registry Agreement & Public Interest Commitments

- + Revised Registry Agreement & Public Interest Commitment published 5 February
- + PIC Specs solicited from applicants through 5 March
- + 506 PIC Specs received and posted from Applicants
- + Public comment period closed 17 March
- + Agreement discussions ongoing
- + Updated agreement posted 2 April for public review and discussion during Beijing meetings



Contracting Phase: Registry Agreement Eligibility

- + Applications eligible for Contracting: Passed Initial Evaluation, no pending objections/GAC advice, and not in string contention.
- + Receive formal notification to begin the process. Receive Contracting Information Request, including:
 - Continued Operations Instrument (COI) documentation
 - Contact and signatory information
 - Cross-ownership declaration
 - Indication of acceptance (or not) of base registry agreement
- + Applicants accepting the base registry agreement will be processed rapidly; applicants seeking to negotiate will require more time.



Pre-Delegation Testing Pilot Update

+ 12 Pilot Participants Selected.

- Over 80 Applicants volunteered over 140 Applications.
- 1 Participant per volunteered Registry Service Provider.

PDT Pilot Participants	
Applicant Name	App ID
International Domain Registry Pty. Ltd.	1-1926-49360
CITIC Group Corporation	1-914-3594
Qatar Telecom (Qtel)	1-1928-24515
Deutsche Vermögensberatung Aktiengesellschaft DVAG	1-904-60726
Guangzhou YU Wei Information Technology Co., Ltd	1-1121-82863
Rusnames Ltd	1-1957-68557
Afilias Limited	1-868-7047
China Organizational Name Administration Center (CONAC)	1-922-56316
dotCareer LLC	1-907-61259
Neustar, Inc	1-863-45071
VIP Registry Pte. Ltd.	1-878-22942
Uniregistry, Corp.	1-855-72194

+ Pilot Status

- Pilot Started 13 March and completed 5 April.
- 9 applicants participated
- Team analyzing results to improve process
- Lessons learned are being captured & will be published.

Pre-Delegation Testing

+ PDT Resources

- PDT Test Specifications published 20 March.
- Instructions & Templates for Input Data updated 15 March.
- PDT System user guide to be made public by 17 April.
- Materials will be finalized by 17 April based on Pilot lessons learned.
 - Changes expected to primarily be enhancements to the instructions documents.
- PDT Session planned for Beijing: Focus on preparing applicants for successful PDT.



NEW gTLD OPERATIONAL READINESS

AUG 13	SLA MONITORING	Operational August 2013
AUG 13	EBERO	3 Providers Announced - Operational August 2013
JUL 13	URS	1 st Provider Contract signed - Operational July 2013
JUL 13	TMCH	Verification System Live – Sunrise Operational July 2013
JUN 13	DELEGATION	Enhanced RZM 1 May - Operational 1 June
MAY 13	PRE-DELEGATION TESTING	Pilot Complete - Operational 1 May
APR 13	CONTRACTING	Pending Agreement Approval
MAR 13	INITIAL EVALS.	Operational - IE results published weekly through Aug 2012
DEC 12	PRIORITIZATION	Draw Completed
JUN 12	APPLICATIONS	Posting Completed
ON-GOING	SSR	Final SSR Pre-launch Update Apr 8

Rights Protection Mechanisms

- + Trademark Clearinghouse
- + Uniform Rapid Suspension (URS)
- + Post Delegation Dispute Resolution Process (PDDRP)

Trademark Clearinghouse

- + 26 March - TMCH Verification Service Launched
- + 6 April – DRAFT Rights Protection Mechanism Requirements Posted
- + Upcoming – Agreements to be posted
- + July 2013 – Sunrise capability operational
- + August 2013 – Claims capability operational

Rights holders can submit trademark data at:

<http://trademark-clearinghouse.com>



New Generic Top-Level
Domains

Uniform Rapid Suspension (URS)

- + National Arbitration Forum (NAF) announced as first URS provider
- + April - Supplementary Rules to be published
- + April - Additional provider(s) to be appointed
- + April to June - System details published (announcement page, interfaces, verification)
- + July - System launch and demonstration
- + Verification of each registry's operational readiness for URS

Post Delegation Dispute Resolution Process (PDDRP)

3 PDDRPS:

- Registry Restrictions
 - Trademark
 - Public Interest Commitments
- + PIC DRP Specification has been published
 - + RFPs to be issued for provider selection
 - + To be operational for first operational new gTLD

Operational Support Mechanisms

- + Data Escrow
- + SLA Monitoring
- + Centralized Zone Data Access
- + Emergency Back-end Registry Operator (EBERO)

SLA Monitoring

- + Registry Monitoring Platform in development with partner Zabbix SIA
- + Monitoring nodes across all ICANN regions
- + August - Release 1
 - + Full DNS testing operational
 - + WHOIS and EPP tested using standard TCP port test
- + October - Release 2
 - + Full EPP testing operational
 - + Full WHOIS testing operational
 - + Full correlational testing operational

Centralized Data Access

- + Request from zone data consumers
- + Model developed by community of registry operators and security experts
- + A new model for zone file access that can scale with the number of new gTLDs
 - A central point of access
 - Data delivered in standardized, consistent format
- + Projected launch date – June 10th

Emergency Back End Registry Operator (EBERO)



- + Providers selected and announcement 2 April
- + Program active in August 2013
- + Next steps:
 - Contracting
 - Process Workshop – finalize details
 - Testing and Simulation

Beijing New gTLD Sessions



SESSION	DESCRIPTION	DAY
New gTLD Program Status	Get the latest update on the New gTLD Program. Review what we have accomplished since Toronto, learn what is coming next in the program, and find out what we are doing to prepare for it.	Monday
New gTLD Security Stability & Resiliency (SSR) Update	Get a status update on how the Internet community is resolving security issues that have been identified as part of the SSR Program. The session will include presentation and discussion of the general DNS and TLD threat landscape. The session will include a presentation of SSR next steps and what role the ICANN community has in managing risk as new TLDs are delegated into the root	Monday
New gTLD Registry, 2013 RAA, & Registrants Rights & Responsibilities	Get an overview of the contents of the New gTLD Registry and 2013 Registrar Agreements (RAA) including the new Registrants Right and Responsibilities (R3) document. Also learn about the process involved post the signing of the Agreements.	Monday
IDN Variant TLDs Program	Get a status update on each of the projects under the IDN Variant TLDs Program. The session will include presentation and discussion of the Program's projects with a focus on the IDN root LGR Procedure and the User Experience Study Recommendations. The updates will also incorporate a presentation of Program's next steps and projects.	Wednesday
New gTLD Pre-Delegation Testing Process Review	Learn how to prepare the required data and documents for PDT, selecting a point of contact, scheduling your PDT appointment and see a demo of the system.	Wednesday
Trademark Clearinghouse	Learn about the TMCH data verification system and what's coming up with Sunrise and TM Claims.	Thursday

Thank You



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